

INDEPENDENT RESEARCH ASSIGNMENT

D6, WSET Level 4 Diploma in Wines



Assignment 1: January 2020 submission – The Future for Romanian Wine in Export Markets.

Context

Romania has a long history of winemaking, yet relatively little Romanian wine is seen on export markets. This is something many producers are now keen to address. The country has made progress in terms of modernisation – most notably since joining the EU in 2007. However, success on export markets is dependent on many factors from choices in the vineyard to the point of sale.

[See below for required sections and allocation of marks]

Instructions for candidates

- Assignments must adhere to the word count of 3,000 words. A tolerance of 10% will be allowed which means the research assignment should be no fewer than 2,700 words and no longer than 3,300 words in length. The word count excludes references, bibliography, appendices, diagrams or tables.
- Candidates must include a bibliography showing the sources used to research the topic.
- Candidates are reminded of the need to draw on a range of sources in their assignment and that it will be necessary to read around the subject matter. It will not be sufficient to rely solely on the Diploma materials. There should be clear evidence of critical analysis of the source material and well-reasoned personal commentary, together with relevant examples to support the points made.
- There are 100 marks available, of which 15 are allocated to presentation (spelling, grammar, legibility, bibliography and referencing) and answer structure/style (coherence, flair, fluency and use of examples). Footnotes, references and appendices must be used correctly. Candidates are advised to read the *D6 Independent Research Guidelines* before starting their research.
- Candidates must address all required sections and gain a minimum overall mark of 55% to qualify for a pass grade.

Required sections and allocation of marks

Candidates must address the following required sections:

- Give a brief overview of wine production in Romania. *(10% weighting)*
- Using a SWOT analysis, evaluate the potential for Romanian wine on export markets. *(50% weighting)*
- On the basis of your analysis, what advice would you give to a boutique wine producer in Romania looking to sell their wines on export markets? *(25% weighting)*

15% weighting is allocated to presentation and structure, as outlined in Instructions for candidates above.